



Poulin Financial Services, LLC, PA

276 Canco Road - Granite Heights, Portland, Maine 04103
www.PoulinFinancial.com

phone: 207-773-1040

fax: 207-773-1583

ACCOUNTING AND PAYROLL ■ INCOME TAX PREPARATION ■ FINANCIAL BUSINESS CONSULTING

PFS press release for Intuit Advisor Council

Subject: Portland CPA named to Intuit Accountant and Advisor Customer Council

For Immediate Release

For More information

Marc M. Poulin, CPA

Poulin Financial Services, LLC, PA

276 Canco Road, Granite Heights

Portland, ME 04103

(207) 773-1040

Marc@PoulinFinancial.com

www.PoulinFinancial.com

Rich Walker, PR Leader, (650) 944-2831

rich_walker@intuit.com

www.Intuit.com

Marc Poulin, CPA of Poulin Financial Services has been selected to advise Intuit, developers of QuickBooks financial software, on the products and services most needed by accountants and their clients.

Portland, Maine – January, 2008 Marc Poulin of Poulin Financial Services has been named one of 17 financial services experts chosen to participate in the Accountant and Advisor Customer Council for Intuit® Inc. a leading provider of business and financial management solutions for small businesses, consumers and accounting professionals.

Council members will share their insights, experience and expertise with Intuit as the company develops new products and services for accountants and advisors, as well as their clients nationwide.

“I was honored to be selected from a field of over 200 applicants,” explained Poulin. “By this experience, I have learned how much effort is put into improving QuickBooks and Intuit’s other products and services. I’ve observed first-hand how much Intuit relies on feedback from users and accountants from all over the country. I learn ‘from the source’ about new features that will benefit my individual and small business clients. It has and continues to be a great experience.

“Intuit is fortunate to have Marc Poulin, CPA on board as an active member of our customer advisory council,” said Georg Gerstenfeld, Director of Marketing, Intuit Accounting Professionals Division. “Our focus is on developing the very best products

and services for accountants, advisors, and their clients. With such leading practitioners as Mr. Poulin providing imaginative and practical counsel, we believe that Intuit has a real advantage in developing and delivering next-generation solutions.”

The Accountant and Advisor Customer Council meets periodically at Intuit’s headquarters in Mountain View, CA part of fabled Silicon Valley, as well as at other Intuit locations throughout the U.S. Members review potential developments and provide input on such critical accountant and small business tools as new software products and web-based services.

All members of the Intuit Accountant and Advisor Customer Council serve a one-to two-year term. Participation is driven by participants’ desires to contribute to the development of better technology products and services for both accountants and their clients.

Poulin Financial Services has been providing bookkeeping, accounting and tax services to individuals and businesses within the greater Portland area since 1997. PFS is one of just a few Advanced Certified QuickBooks Pro Advisors located in Maine. The firm offers training, installation and management of all QuickBooks software products. More information about the firm is available at www.PoulinFinancial.com.